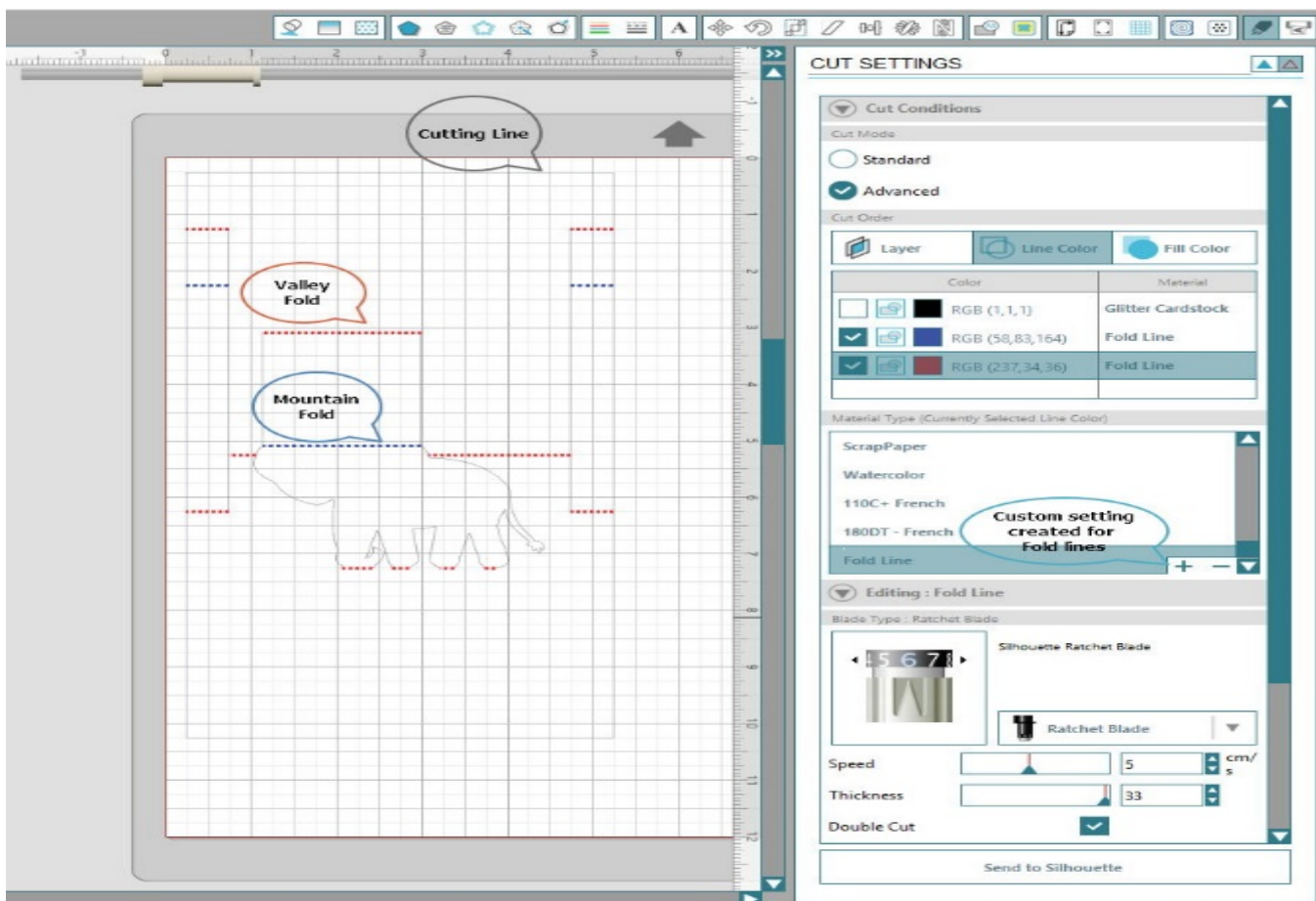# Standard Popup Card
# Cutting and Folding Tips

The standard popup card is designed using Popup Card Studio (PCS) which is distributed by Make The Cut (MTC). There are standards that are followed with fold lines. Make sure you cut the popup card insert using at least a 175 gsm or higher card stock. The example below used is Elephant Birthday Popup Card - cup697655_2228.



The popup card insert follows standard line colors for mountain (blue) folds and valley (red) folds. My preferred method is to score the dotted lines after cutting by hand using a scoring board such as the Scor-Buddy.

Or you can use an embossing blade at a low pressure setting. Please do not cut these lines with a blade since this weakens the fold.

A valley fold (Red) is folded away from you while a mountain fold (Blue) is folder towards. Start at the bottom folds which are generally valley folds. Push from behind the card insert towards you on each fold. The mountain folds should start standing out. Gently start to crease these from the front side.

This is a slow process going from one fold to the next until all have been partially creased. Now find the center valley fold(s). Start collapsing the card and creasing the folds as you go. Use the folding bone when all is flat to permanently crease the folds.

At this point the card should fold flat and is ready for the cover. Cut, score and fold the cover which should be larger than the insert. On one side of the insert add adhesive strips. Center the folded insert adhesive side up on the opened cover. Closing the cover will adhere it to the insert. Follow the same procedure for the other side. Assembling in this fashion will make sure that the card will fold flat.

The popup card is now ready for embellishing.